



Wardrobe Guide for your photoshoot

Complimentary Color Palette

- ~ avoid looking to matchy- matchy
- ~ choose a color scheme of 2-3 colors
- colors should complement each other, and everyone's outfits should coordinate

Less is more

- ~Keep outfits simple
- ~ no loud patterns or logos
- ~ Jewelry should compliment the outfit and not overpower

Dress to Flatter

- ~ avoid baggy/messy clothing
- ~ clothing should fit nicely
- ~ shoes should be comfortable but not dirty or dingy looking (preferably no sneakers)